GESSA Tutoring

This is a weekly 2 hour tutoring session on new or old technologies that students wish to learn for their courses or for their personal interests. It is coming from a successful run in last semester and this semester we continue to run this program. For each session we are expecting ~50 graduate students to be present. Through this program we are trying to increase collaborative learning among graduate engineering students and reduce the time someone takes to learn basic concepts. Tutors will be voluntary students who would want to selflessly share their knowledge with rest of the students. They will be provided with an exclusive Tutor Tshirt, certificates from GESSA (which they should be able to use for mentorship awards given by university through GPSA and elsewhere). Each tutor session will also have refreshments.

GESSA Photography Contest

This will be month long contest for grad students to promote art and talent of students in photography. Students will get to upload their best 3 photographs online on GESSA Google+ Groups. Best 25 photographs will be printed and put up for exhibition for other students to appreciate work of participants.

GESSA Sports Day

To encourage grad students involvement in sports activities and fitness, we are organizing a friendly league of games in SDFC. Sports that will be held includes Badminton, Racquetball, Cricket and Soccer. Refreshments will be provided to all participants.

GESSA Project & Startup Sessions

To encourage entrepreneurship and creative startup ideas in grad students community, we encourage students to collaborate in projects. We will host a series of events to bring together students to work on startup projects.

**Marketing Strategy**

The events are specifically for graduate students under Ira A. Fulton School of engineering, but by ASU and GPSA guidelines it will not be disallowed for other students to take part in. We plan to advertise by flyers, department contact advisors, digital advertisements, GRADSTU listservs and social media. As the need may arise, we may host a desk in Brickyard, MU and Engineering Center.